



“Fentons Ice Cream – Time Flies When You’re Having Fun!”
Sunday, July 20th National Ice Cream Day Celebration!

Much has changed since the Fentons Creamery founders, JM & ES Fenton, delivered Milk by horse-drawn carriage 120 years ago. But, we’re happy to say that the tradition of family and friends coming together for good times over ice cream is a constant today!

July is National Ice Cream Month!

In appreciation of Fentons patrons, won't you join us for a very special “Ice Cream Social Celebration” on Sunday, July 20th at Fentons Creamery from Noon till 3 PM?

The theme for the Celebration is “Fentons Ice Cream – Time Flies when You’re Having Fun!”
And we’ve created a special “Ode to Melvin” Sundae that honors Melvin Fenton, who introduced ice cream to our beloved Creamery, and benefits our Community Partner for July, the 4-H Clubs of Alameda and Solano Counties, all month long.

Join Us & Enjoy:

The Main Attraction:

Price Rollback: \$1.20 Black & Tan Juniors ALL DAY!

***while supplies last**

Dine-In AND Take-Out *One Per Customer Per Visit. No Phone orders.

Noon Until 3 PM:

Customer Appreciation! at the Nut Tree and in Oakland

Free - Signature Flavor Scooping Station on the Patio!

Free - Oakland Only: BBQ on the Patio * While supplies last

Free –Activities for Kids and Projects from our friends with the 4-H Clubs

Enter to Win – Prizes raffled every half-hour!

Meet Myrtle the Cow

Free - Music: DJ Mano Spins Retro Tunes in Oakland!

We've created LIMITED EDITION Merchandise!

Purchase Limited Edition 120th Anniversary T-Shirts at our Gift Shop - Myrtle's Lodge – Specially priced at \$18.94 and honoring the hand-drawn logo that graced our home delivery milk bottles for decades (as seen above). These Vintage inspired shirts come in Pink, Grey, Carolina Blue & Orange. Adult & Youth sizes.

Myrtle's Lodge is located at 4211 Piedmont Avenue, directly across the street from Fentons!

The Celebration Logo is also featured on vintage color pins and magnets.

If you'd like to purchase a T and don't live locally,
call the Lodge at (510) 655-2600 and we can arrange to ship it to you!